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Kristin Walker becomes Charleston's first Pedal to Properties real estate agent

CHARLESTON, S.C.—Local realtor Kristin Walker has become licensed as a Pedal to Properties real estate agent, the first such realtor in the area. As a Pedal to Properties realtor, Walker will introduce a new, optional way for home buyers to view properties and homes from a distinct cruiser bike. Pedal to Properties realtors help meet a consumer trend to get out of a car and see, hear, and get a true sense of homes and neighborhoods.

“We’re excited that Kristin is now a Pedal to Properties realtor,” said Matt Kolb, president of Pedal to Properties. “Many realtors want to speed up the selling process, but buyers appreciate a way to slow down the experience and truly familiarize themselves with the neighborhood they may live in. Kristin will help buyers to get a great feel for the area.”

As a Pedal to Properties realtor, Walker will maintain a fleet of Electra Cruiser bikes that will become distinctive in the Charleston area. A Pedal to Properties realtor is a full-service real estate agent that uses unique marketing tools, how-to guides, know-how and services tailored to certain buyers, namely health-conscious buyers and sellers interested in the pedestrian lifestyle. Use of the cruiser bikes is completely optional but often central to this buying and selling approach. In most cases, the realtor will transport the bikes via car to a designated area before pedaling to several residences in that neighborhood.

The Pedal to Properties model was developed in Boulder, Colo., where it has successfully been used to attract buyers with various interests, including those who are health conscious and mindful of the environment.

About Pedal to Properties (www.P2Prealtor.com)

Pedal to Properties is the first realtor designation for professional realtors who provide a unique experience for home buyers. A Pedal to Properties realtor focuses on assisting clients with buying and selling homes through an optional service to view properties and homes from cruiser bikes. Pedal to Properties realtors receive a complete kit of marketing, insurance and how-to guides with this designation. Pedal to Properties may be reached at 720-201-7586.

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