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Julie Berghoff joins Pedal to Properties as broker associate

BOULDER — Julie Berghoff has joined Boulder-based Pedal to Properties, a full-service real estate firm, as a broker associate. Berghoff has worked as a licensed broker in Boulder for seven years. She and her long-time real estate partner, Sarah Cavey, who also joined Pedal to Properties recently, will work together to help clients buy and sell homes using the company's innovative model and online search technology.

"I'm excited about being part of Pedal to Properties and their innovative marketing strategies," Berghoff said. "The Web site search capabilities are fantastic. I've already had clients tell me how easy it is to use."

Berghoff grew up in Northern California as part of a family that was active in the real estate industry. She owns and manages several investment properties in California and Colorado and has lived in Boulder for 12 years with her husband Tom and daughter Sara. She holds a degree in education and is active in her church and local community groups. As an agent, Berghoff has consistently been a multi-million-dollar producer.

Chris Cullen, managing broker for the Pearl Street Boulder office of Pedal to Properties, said Berghoff's impressive record speaks for itself. "Julie's an outstanding agent who prides herself on being an advocate for clients during the relocation process," he said.

A Pedal to Properties Realtor is a full-service real estate agent that uses unique marketing tools, know-how and services tailored to health-conscious buyers and sellers interested in the pedestrian lifestyle. Use of the Pedal to Properties cruiser bikes is completely optional but allows agents to highlight neighborhood features such as parks, schools, shops, trails, mass transit and more.

About Pedal to Properties (www.pedalproperties.com)

Located at 1949 Pearl St. in Boulder, Pedal to Properties' flagship office was founded by Matt Kolb as a full-service realty firm that provides a unique experience for home buyers. Pedal to Properties realtors allow buyers the option of viewing properties and homes from cruiser bikes. The firm caters to clients seeking an active, healthy and sustainable lifestyle.

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(Photo enclosed)