



For Immediate Release: Jan. 27, 2010

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Heidi Swift joins Pedal to Properties as Broker Associate

BOULDER — Boulder real estate broker Heidi Swift has joined Boulder-based Pedal to Properties, a full-service real estate firm, as Broker Associate. Swift has been listing and selling properties in Boulder, Larimer and Gilpin counties since 1998. Swift joined Pedal to Properties to assist clients to buy and sell homes using the company's technology and green practices, including optional bike tours if clients are interested in getting a close-up perspective of neighborhoods.

"Pedal to Properties has great potential to make an impact in our industry and world as we move toward more community-centered, sustainable and green lifestyles," Swift said. "This model combines good business with morality, timing and forethought."

Swift has been in Boulder since 1977, having moved from Manhattan. As a child she lived in California. In addition to her real estate license, she has degrees in nursing and art history.

Chris Cullen, managing broker for the Pearl Street Boulder office of Pedal to Properties, said Swift is a great fit with Pedal to Properties. "Heidi has great experience as an agent, and she is very involved and interested in local livability and sustainability issues," he said.

A Pedal to Properties Realtor is a full-service real estate agent that uses unique marketing tools, know-how and services tailored to health-conscious buyers and sellers interested in the pedestrian lifestyle. Use of the Pedal to Properties cruiser bikes is completely optional but allows agents to highlight neighborhood features such as parks, schools, shops, trails, mass transit and more.

About Pedal to Properties (www.pedalproperties.com)

Located at 1949 Pearl St. in Boulder, Pedal to Properties' flagship office was founded by Matt Kolb as a full-service realty firm that provides a unique experience for home buyers. Pedal to Properties realtors allow buyers the option of viewing properties and homes from cruiser bikes. The firm caters to clients seeking an active, healthy and sustainable lifestyle.

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(Photo enclosed)